

# Color Contrast

Color contrast refers to how well the text color or object color stand out against its background color.

## Why is color contrast important?

Good color contrast makes words easier to read and objects easier to identify while bad color contrast fades words and objects into the background.



## — Check Your Color Contrast —



Scan the QR code or [click here to use the Color Contrast Tool](#)

1

Input the HEX color code to capture the color of the background and foreground of your image/document.

2

If you get a AA LARGE PASS rating, great! If you get a FAIL rating, you can test for the correct hue/saturation/lightness until you get a PASS for AA LARGE.

3

Copy the new color HEX code to use in your image/document.



**NOTE:** Passing all four ratings is difficult to achieve, so at minimum, AA LARGE must have a PASS rating in order for the color contrast to be visually accessible.

## Rule of Thumb



Get an AA Large Pass rating using the color contrast tool.



If you are unsure, avoid using similar colors and shades for foreground and background colors (i.e., light colored text on light colored background).

