

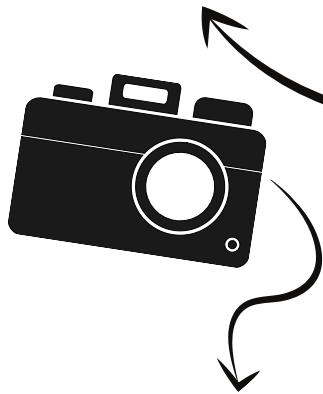
# Photos & Graphics

Pictures can enhance the written content and design of a page so it's important that they are accessible. Pictures can be visible to a screen reader if alternative text is provided.

## Rules for Images on the Web

### IMAGE SIZES

It's recommended that the file size of images on your website should be no more than 300 KB. This helps your website load faster!



### DECORATIVE IMAGES

Purely decorative graphics or icons do not need alternative text unless you feel they are relevant to the content.

### ALTERNATIVE TEXT

All online platforms have a place to write alternative image text. This is where you can describe the picture to someone who can't see it.

Alt Text Example:

This is a picture of a sun shining over a wide landscape.



Website images should be no more than 300 KB.



If your image is too big, you can reduce the size at [tinypng.com](https://tinypng.com)



Include alternative text on all photos.



Alternative text for decorative images like icons are not always necessary.

